



Why Zotero?

We want to create the best research software available, and we think that means not only producing great, powerful tools, but also providing the best support and making decisions that put you in control of your data.

[Unparalleled Support](#)

[Constant Improvement](#)

[Privacy](#)

[Free and Open Source](#)

[Advanced Features](#)

[Why Not Zotero?](#)

Unparalleled Support

The software you rely on for your research needs to work. When you have a Zotero question, you can often get a response directly from a Zotero developer or expert community member within minutes. We don't have customer support representatives – Zotero developers are directly accountable for the software they create, and if you use Zotero for a while there's a good chance you'll know some of us by name.

Other reference managers make you go through customer support representatives who aren't