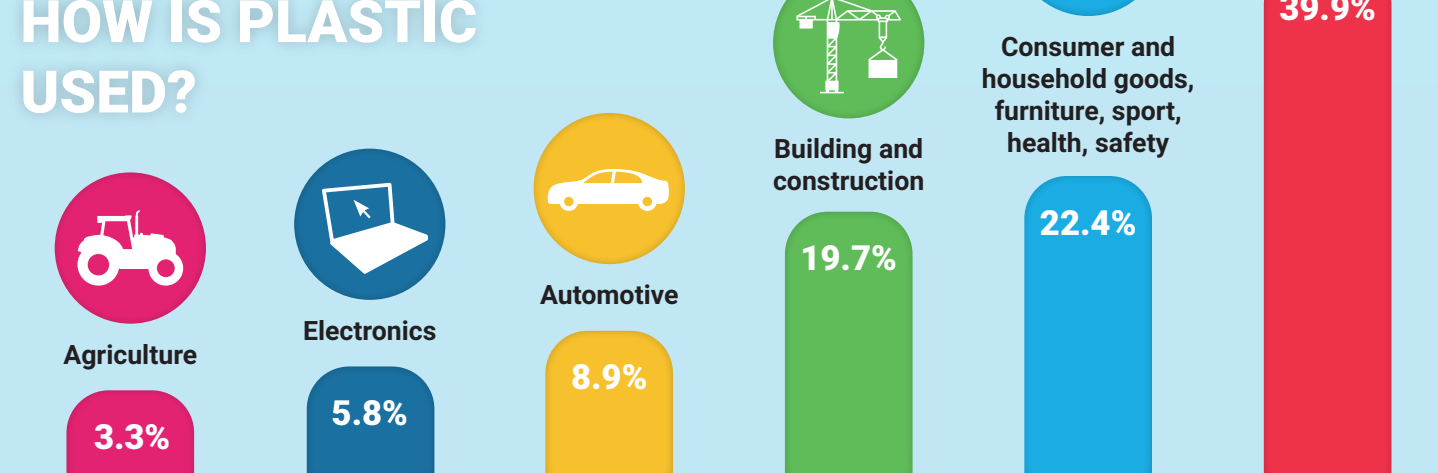
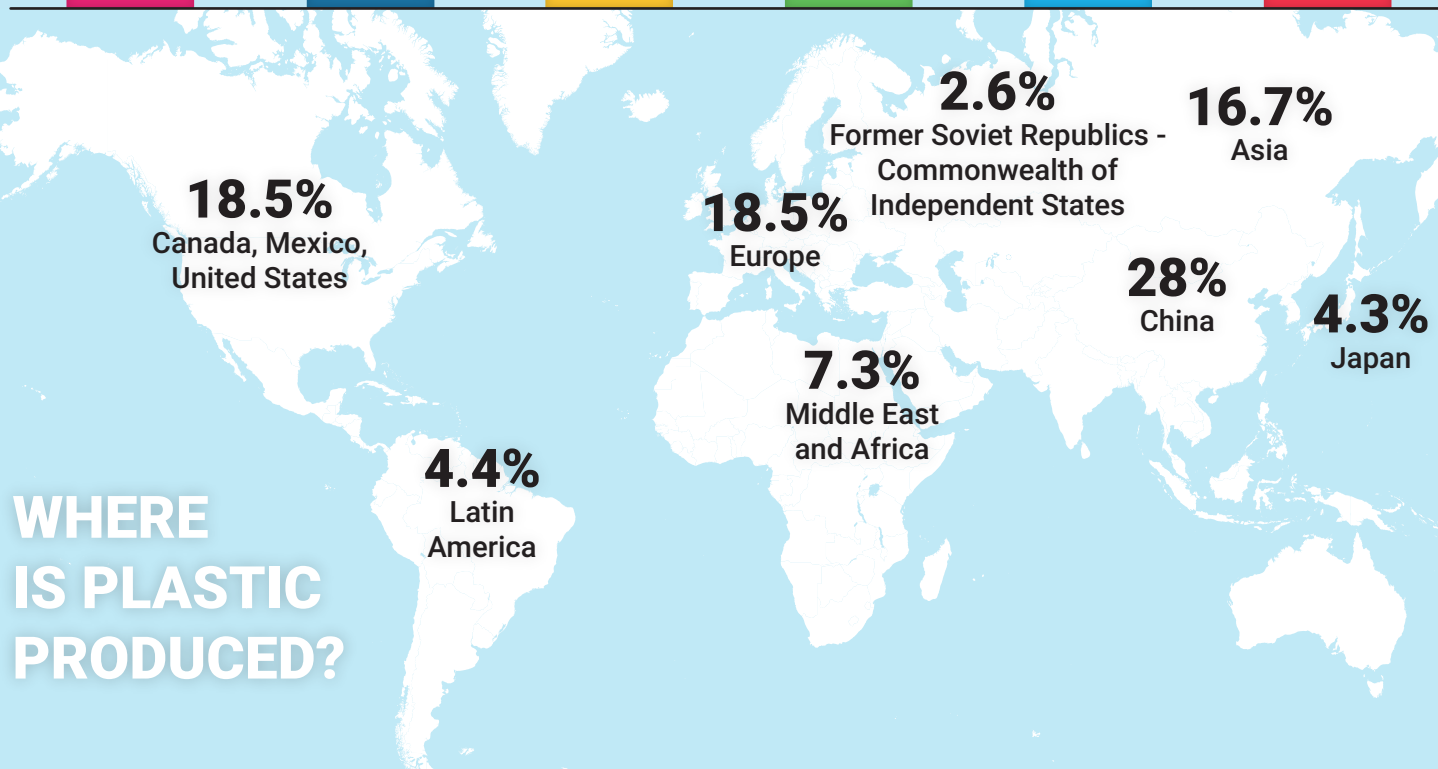


IF YOU CAN'T REUSE IT,
REFUSE ITHOW IS PLASTIC
USED?WHERE
IS PLASTIC
PRODUCED?DID YOU
KNOW?

Every year the world uses **up to 5 trillion** plastic bags



In the **last decade**, we produced more plastic than in the whole **last century**



50% of the plastic we use is **single-use** or disposable



We buy 1 million plastic bottles **every minute**



Every year, we use **17 million barrels** of oil to produce plastic bottles for our water



In 2016, **480 billion** drinking bottles were sold worldwide



Plastic makes up **10% of all of the waste** we generate

WHAT PLASTIC
HAVE YOU PICKED UP
ON THE BEACH?

Cutlery, straws and stirrers



Sanitary applicators



Cigarette butts



Food containers



Cups and lids



Cotton buds



Balloons and balloon sticks



Sweet wrappers



Crisp packets



Plastic bags



Drink bottles

PLASTIC
MANAGEMENT

Every year, up to **13 million tonnes** of plastic leak into our oceans



The plastic we throw away can **circle the Earth** four times in a single year



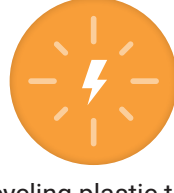
Disposable plastic items represent **50% of marine litter**



95% of disposable plastic packaging is **wasted**



Plastic can **survive** in the environment for up to **500 years**



Recycling plastic takes **88% less energy** than making new plastic



We can save **1,000-2,000 gallons of gasoline** by recycling one ton of plastics



Refuse disposable plastic



Refuse single-serving packaging



Pressure your municipality to **put in place deposit schemes**

WHAT CAN YOU DO?
IF YOU CAN'T REUSE IT,
REFUSE IT

Bring your own coffee mug



Find **innovative ways** to **replace single-use plastic** in your everyday life



Choose **reusable lunch bags**

RETHINK
PLASTICS

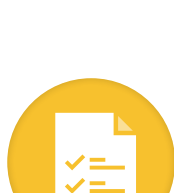
Redesign and innovate: make plastic products easier to recycle



Improve waste **collection, sorting and reprocessing**



Scale up the **adoption of reusable plastic packaging**



Establish a **global plastics protocol**



Create viable **markets for recycled plastics**



Put in place **deposit schemes**



Establish clear **regulatory frameworks** for biodegradable plastics

BREAK UP WITH
SINGLE-USE PLASTIC