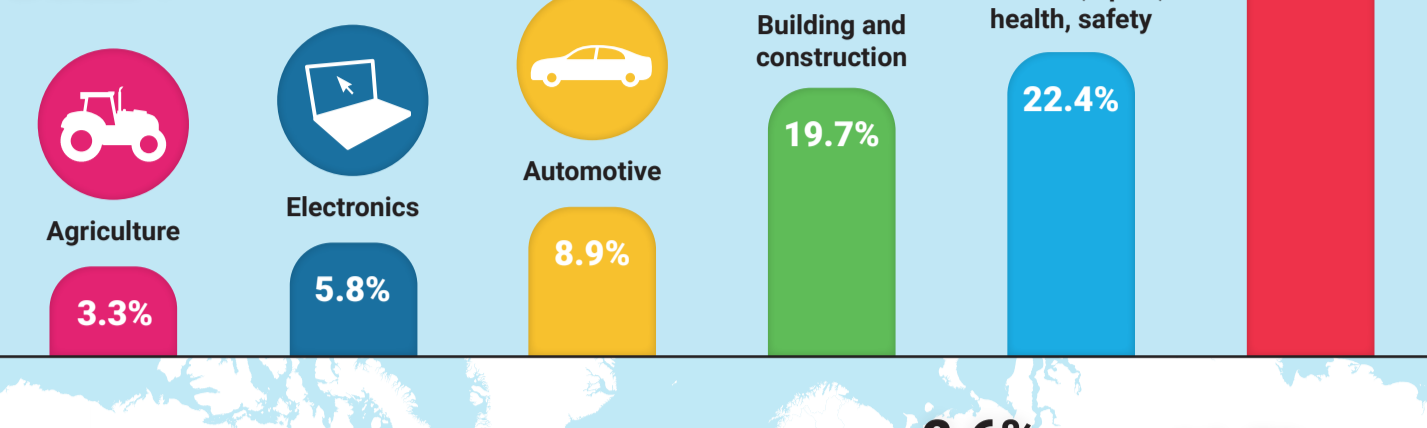
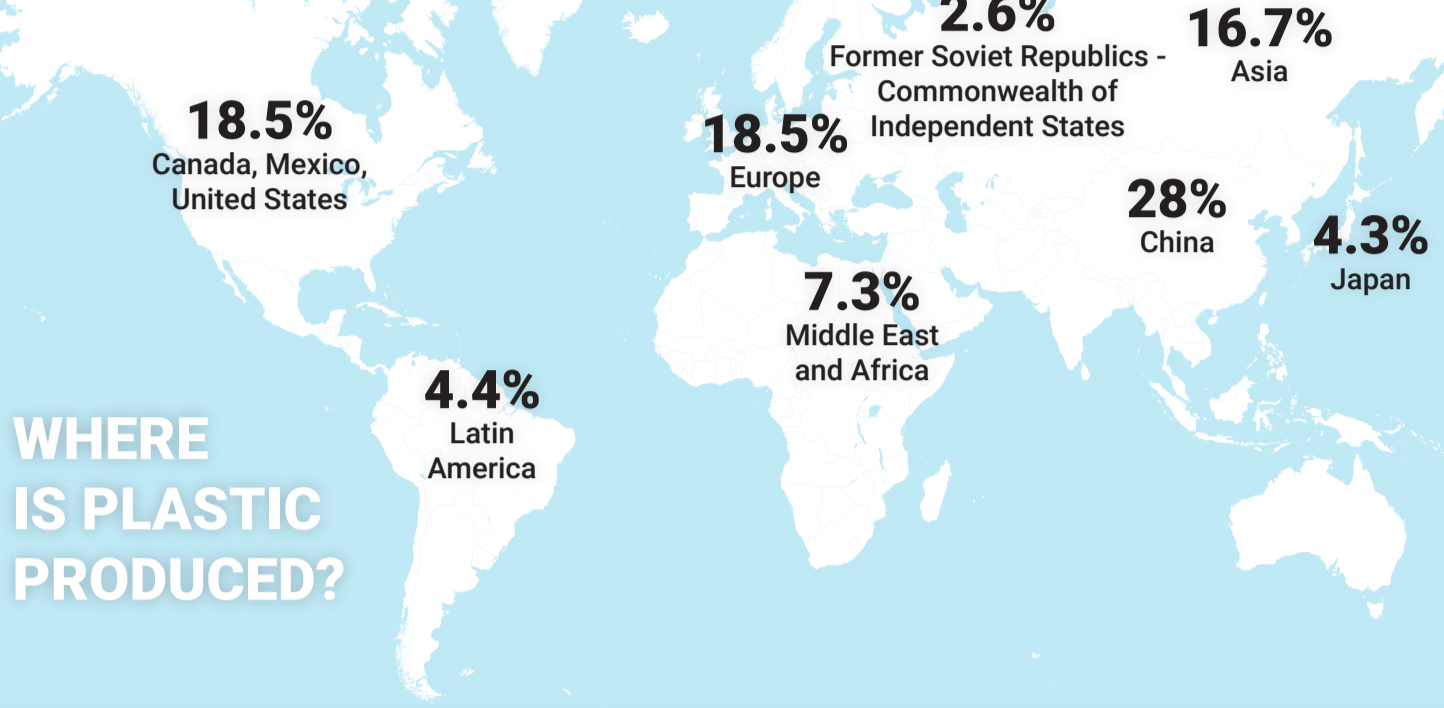


IF YOU CAN'T REUSE IT, REFUSE IT

HOW IS PLASTIC USED?



WHERE IS PLASTIC PRODUCED?



DID YOU KNOW?



Every year the world uses up to 5 trillion plastic bags



In the last decade, we produced more plastic than in the whole last century



50% of the plastic we use is single-use or disposable



We buy 1 million plastic bottles every minute



Every year, we use 17 million barrels of oil to produce plastic bottles for our water



In 2016, 480 billion drinking bottles were sold worldwide



Plastic makes up 10% of all of the waste we generate

WHAT PLASTIC HAVE YOU PICKED UP ON THE BEACH?

Cutlery, straws and stirrers

Sanitary applicators

Cigarette butts

Food containers

Cups and lids

Cotton buds

Balloons and balloon sticks

Sweet wrappers

Drink bottles

Crisp packets

Plastic bags

PLASTIC MANAGEMENT



Every year, up to 13 million tonnes of plastic leak into our oceans



The plastic we throw away can circle the Earth four times in a single year



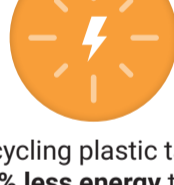
Disposable plastic items represent 50% of marine litter



95% of disposable plastic packaging is wasted



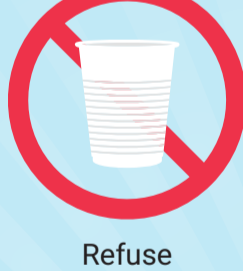
Plastic can survive in the environment for up to 500 years



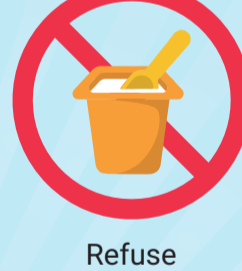
Recycling plastic takes 88% less energy than making new plastic



We can save 1,000-2,000 gallons of gasoline by recycling one ton of plastics



Refuse disposable plastic



Refuse single-serving packaging



Pressure your municipality to put in place deposit schemes

WHAT CAN YOU DO? IF YOU CAN'T REUSE IT, REFUSE IT



Bring your own coffee mug



Find innovative ways to replace single-use plastic in your everyday life



Choose reusable lunch bags

RETHINK PLASTICS



Redesign and innovate: make plastic products easier to recycle



Improve waste collection, sorting and reprocessing



Scale up the adoption of reusable plastic packaging



Establish a global plastics protocol



Create viable markets for recycled plastics



Put in place deposit schemes



Establish clear regulatory frameworks for biodegradable plastics

BREAK UP WITH SINGLE-USE PLASTIC

